



2024
IMPACT REPORT



2024 IMPACT REPORT

Our efforts benefited both Santa Barbara AND San Luis Obispo Counties.



Good Samaritan Shelter, Santa Maria
New Life Church Pantry, Pismo Beach
St. Patrick's Church, Arroyo Grande
People's Kitchen, Grover Beach

- 36 Youth Livestock Exhibitors Assisted
- 12,738 lbs of Protein Purchased

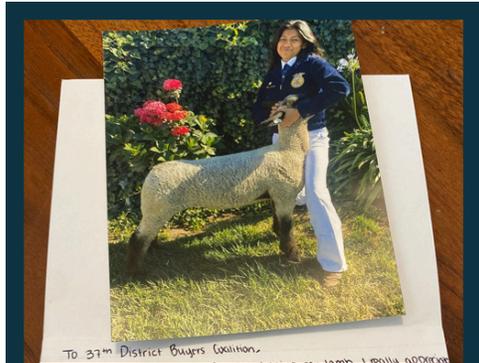
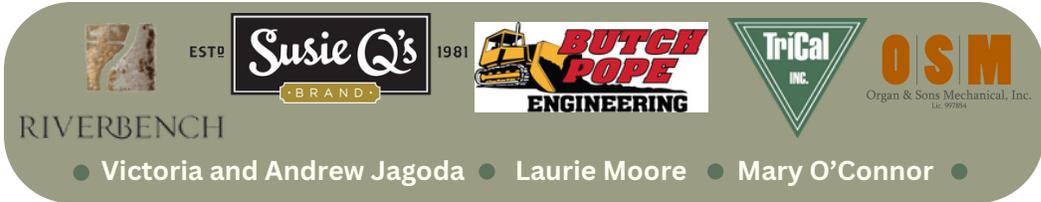
The 37th District Buyer's Coalition served youth livestock exhibitors, the homeless, housebound individuals and those facing food insecurity.

DID YOU KNOW?

FOOD NEED FOR RESIDENTS IN BOTH COUNTIES INCREASED ABOUT 35% IN 2023.

4-H MEMBERS IN GRADES 7-12 ARE NEARLY 4 TIMES MORE LIKELY TO MAKE CONTRIBUTIONS TO THEIR COMMUNITY. AND INVOLVEMENT IN FFA IS CORRELATED WITH ACADEMIC SUCCESS AND HIGHER CAREER READINESS.

THANK YOU TO OUR PARTNERS AND DONORS



"I really appreciate the Coalition for helping me make my last show unforgettable."

I can't thank you enough for helping me in my future goals and I'm glad you can be a part of my journey towards college. Thank you so much!
Gabriela R. Cabrera



FOLLOW US



www.37thbuyerscoalition.com



OUR PROCESS

1. Students from both Santa Barbara and San Luis Obispo Counties exhibiting livestock at the county fair apply to 37th Buyer's Coalition to purchase their animal at auction.
2. Funds are raised through grants, non-profit partnership and community support.
3. The 37th Buyer's Coalition Team reviews student applications.
4. The team attends livestock auctions and purchases animals based on application status, and the need for auction support.
5. Proteins purchased are then processed and donated to local organizations.



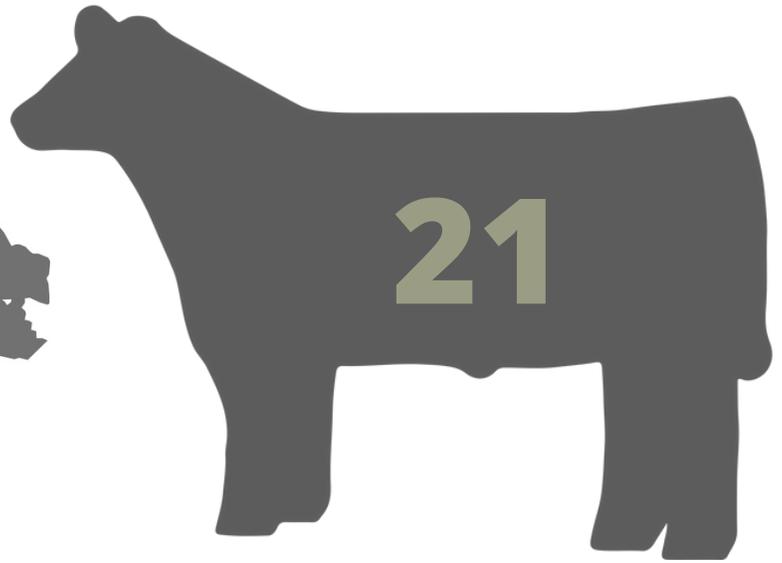
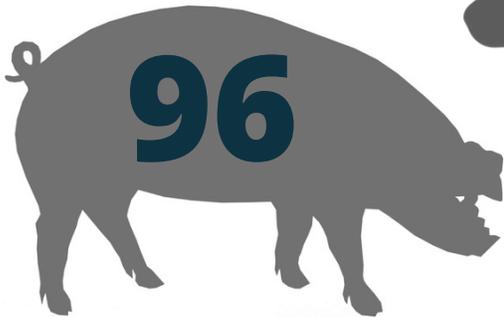


*Total Animals
Purchased for
Charity*



181

**56,834 LBS OF
MEAT DONATED**



2022-2024

MOVING FORWARD TOGETHER

- As we look ahead, there are new and exciting opportunities to do more, make a *greater impact* and serve our communities at an even higher level.
- Several non-profits serving various demographics, reached out about joining our efforts.
- We are proud to encourage in-person attendance of buyers at local auctions where members of the community gather to support our youth with a common goal - *Reward them for their hard work and dedication in raising quality livestock projects.*
- It is truly an added bonus to serve as a direct conduit that connects the exhibitor to the need in our community. In other words, this program is a Win-Win-Win.
- The youth are generously compensated, the local auction brings community together, and local charities pass on the fruits of these labors.
- This program is a prime example of the lasting, positive impact that generations of agriculture leaders, their families and our community can have.



OUR WHY

Our main goal is bringing the community together. Our student application process is designed to encourage and *increase* community participation.

This is accomplished by requiring the youth to submit at least five buyer's letters where they invite local individuals and businesses to attend their livestock auction.

Our hope is that some of these invitations will increase the in-person presence and financial impact of the auction. The secondary benefit directly serves our neighbors by providing local organizations such as churches, food banks and meal providers with high quality, locally produced protein.

One of the truly unique aspects of our organization is being able to see our efforts through in their entirety. The youth involved whose animals we purchased, helped us deliver THEIR animals, directly to the charities and churches we partnered with, creating a full circle experience.

Not only have these kids spent up to a year feeding and raising these animals for a purpose, they are able to further their experience by seeing the kitchens where we are feeding our neighbors in need.

Once again, this is all in thanks to your efforts as well. We thank you with deep gratitude, for helping us make this a tremendous success. We look forward to improving and growing this worthwhile program for years to come.



THIS IS WHAT SUCCESS LOOKS LIKE



THANK YOU
FOR YOUR GENEROUS SUPPORT

Gold Coast Thruout Dealers
Rockin' US Transport Inc.
37th District Buyers Coalition
BUYER(S) Taylor Farms

WT. 140 PRICE PER LB./HD. 20

JUNIOR LIVESTOCK EXHIBITORS OF THE
SANTA BARBARA COUNTY FAIR

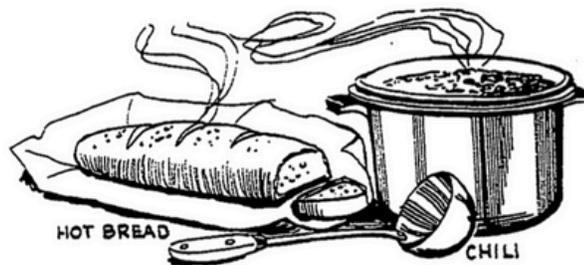
Nola Zavala
LET THE AMBIBO BEGIN

with **HANK**

Nola zavala



A THANK YOU LETTER FROM ONE OF OUR NON-PROFIT PARTNERS



The South County People's Kitchen

May 22, 2023

Renl,

We want to take this opportunity to express our gratitude for considering us to receive Fair Beef and Hogs from the Santa Barbara Fair. Our income support comes almost entirely from the local community. Individuals and churches donate food and money to us faithfully. People's Kitchen has maintained a strong base of support.

We are a non profit food kitchen, serving a nutritional hot meal, 365 days a year at lunch time. This ministry started in May 1992 and as of today's date we have **not missed feeding one meal!** We are proud of that statistic, and blessed by the hundred's of volunteers who faithfully prepare meals.

In 2022 we served 16,372 people, provided 6,078 meals, (the animals provided by you, were the main course in probably 60 % of our meals served), and rescued 3,832 pounds of food through our local Food Bank, plus handing out essential personal needs, and our loving caring attitude towards our guests, has helped get many people through these trying times.

"This past year we were blessed by receiving fair meat from the Santa Barbara and San Luis Obispo County Fairs.

The animals were purchased through the James W. Brabeck Youth Legacy Fund, and then we paid to have them processed, at a much lower cost than at a regular grocery store, with a much better quality of meat!

Members of the homeless and food-challenged segment of our community know that they can count on us in any weather or circumstances."

**- Nancy Imwold, Secretary
The South County People's Kitchen**

Join Us!

Once again, this is all in thanks to your efforts as well. We thank you with deep gratitude, for helping us make this a tremendous success.

We look forward to improving and growing this worthwhile program for years to come.

Contact us for more information.

Email: 37thbuyers@gmail.com

Phone: 805-440-5020

